



Our Chat & Voicebot Consultant acts as an account/business/project owner and a data analyst to our clients on digital marketing projects.

FULL-TIME · Ho Chi Minh City

Looking for a job at a young, fast-paced and innovative company? Are you keen on taking on complex marketing challenges and solving them through smart use of Artificial Intelligence, Chat and Voice Bots for global brands? Are you able to translate data into valuable insights? Chances are you could be our next Chat & Voicebot Consultant.

Role description

Our Chat & Voicebot Consultant owns our clients' projects from start to finish. In addition, you work as a data manager for our clients on their Chat & Voice Bot projects. Our Chat & Voicebot Consultant has in-depth knowledge of the clients business, trends, opportunities, threats and competitive movements within the clients' industry and is able to translate chatbot data into actionable insights and optimizations.

As a Chat & Voicebot Consultant, you will be highly knowledgeable about Facebook Messenger, Microsoft Skype, Amazon Alexa, Google Home and all other Chat & Voice platforms that will soon dominate digital marketing for all big brands. Do not worry if you are not yet highly knowledgeable, we will teach you as long as you have the passion & drive to learn.

You are capable of outlining and coordinating integrated Chat & Voice Bot strategies within the rest of the digital customer journey. You design these based on your knowledge of digital customer journey management in general, and the clients' situation in particular. In addition, you have a data-driven mindset and are able to lead, develop and create our data insights for all clients.

Responsibilities

As a Chat & Voicebot Consultant, you are entrepreneurial, data-driven and creative. You will be responsible for client contact, project success and strategize chat bot projects from start to finish together with clients, this includes directing our data analysis and performance reporting for our clients. You work closely together with our Account Director APAC, CSO, our CTO and the team of Digital Marketing Consultants from Pervorm. You're a project management hero that tells clients what can be delivered and when, while checking on the quality delivered.

What is in it for me?

A fantastic job in one of the hottest branches in digital marketing at a company that is a close partner of multi-award-winning Data-Driven Marketing company Pervorm! As for the clients, you will work with global brands & fortune 500 companies who choose us because they want to innovate and be the best. You are working at the fore-front of marketing innovation in a fast-paced start-up environment. We are closely affiliated with Facebook and work closely together with the best developers in the world. Also, we offer our people market conform salary, annual leave, fun & inspiring colleagues, monthly team dinners, laptop, company phone, autonomy and the chance to grow into a senior role.

The must-haves

- Mindset: analytical & data driven
- A huge drive to learn & vengeance to win
- Entrepreneurial spirit + a self-starter with a strong work ethic
- A bright mind and a natural thinker on a strategic business level
- Experienced in working with international clients & being the driving force behind successful projects
- In-depth knowledge of the interactive digital space, don't worry about the knowledge on AI, Chat & Voice bots, you are a quick learner and we will teach you
- Proficient sparring partner for our clients and 2 to 4 years of experience in the digital marketing space
- Set on enabling sustainable growth for our clients, and will be one of their own
- Fluent in English language both written & spoken, in addition Vietnamese/Bahasa/Mandarin/Thai is a pre.

How to apply?

If you are as excited as we are then why haven't you sent us your CV and details yet? Please reach out to Sander van der Kraan (Founder & Chief Strategy Officer) via sander@conversed.ai.